

# CITY OF TALLAHASSEE

## CITY COMMISSION AGENDA ITEM

<b>ACTION REQUESTED ON:</b>	February 25, 2004
<b>SUBJECT/TITLE:</b>	Endorsement of Capitol Downtown Cultural District
<b>TARGET ISSUE:</b>	Economic Development

### STATEMENT OF ISSUE

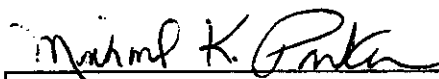
On January 28, 2004 Secretary of State Glenda Hood made a presentation to the City Commission on the establishment of a Capitol Downtown Cultural District. The purpose of this action is to highlight and promote the various cultural amenities in the downtown area. The effort will include maps, educational materials and other marketing efforts to draw attention to the various cultural and historical exhibits that are available to the public in the downtown. The State is seeking an endorsement from the City on this effort. The City Commission expressed support for this program, but asked that City staff work with the Department of State to determine what specific commitments were being sought from the City and to report back to the Commission, before formal action was taken on the States request. We have met with representatives from the Department of State and determined that the City's endorsement of the Capitol Downtown Cultural District would commit the City to: (1) agree that the objectives of the Cultural District are consistent with the City's goals as articulated in the adopted Cultural Plan, and (2) agree to include the Cultural District in any future plans and discussions regarding downtown signage. We believe those conditions are acceptable and recommend that the City Commission take action to support the Capitol Downtown Cultural District.

### RECOMMENDED ACTION

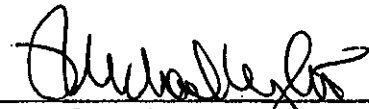
Option 1: Approve and endorse the Capitol Downtown Cultural District as proposed by the Florida Department of State.

### FISCAL IMPACT

None



Michael K. Parker	
Economic Development Director	



Anita R. Favore	
for City Manager	

For Information, please contact: Michael Parker, Economic Development (850) 891-8442

**ITEM TITLE:** Endorsement of Capitol Downtown Cultural District

## **SUPPLEMENTAL MATERIAL/ISSUE ANALYSIS**

### **HISTORY/FACTS & ISSUES**

On January 28, 2004 Secretary of State Glenda Hood made a presentation to the City Commission on the establishment of a Capitol Downtown Cultural District. The purpose of this action is to highlight and promote the various cultural amenities in the downtown area. At the core of the effort is a map that will identify public buildings, museums, and other venues in the downtown area that feature artistic, cultural, and historic exhibits. There will also be educational materials directed at children to help them learn about Tallahassee and the State Capitol.

The State is seeking an endorsement from the City on this effort. The City Commission expressed support for this program, but asked that City staff work with the Department of State to determine what specific commitments were being sought from the City and to report back to the Commission, before formal action was taken on the States request. We have met with representatives from the Department of State and determined that the City's endorsement of the Capitol Downtown Cultural District would commit the City to: (1) agree that the objectives of the Cultural District are consistent with the City's goals as articulated in the adopted Cultural Plan, and (2) agree to include the Cultural District in any future plans and discussions regarding downtown signage.

The proposed Cultural District is consistent with the Tallahassee Cultural Plan. Goal One of the Cultural Plan states, "Employ arts, culture and heritage to strengthen capital area economic development, to increase tourism, and to improve quality of life", and Goal Five states "Market arts and heritage to develop audiences and build the image of Tallahassee as a cultural destination". The Capitol Downtown Cultural District supports both of these goals.

As we continue to add new amenities to the downtown there will be a need to address downtown pedestrian and vehicular signage. Planning for that signage will require input from a number of downtown interests, including the Department of State

We believe these conditions are acceptable and recommend that the City Commission take action to support the Capitol Downtown Cultural District.

### **OPTIONS**

Option 1: Approve and endorse the Capitol Downtown Cultural District as proposed by the Florida Department of State.

Option 2: Do not approve the proposed Capitol Downtown Cultural District as proposed by the Florida.

### **Attachments**

Attachment 1: Summary of January 28, 2004 (item 1) action on Capitol Downtown Cultural District request

Attachment 2: Letter from Department of State on endorsement request

Attachment 3: Propose Cultural District Map

## City Commission Meeting Summary January 28, 2003

The City Commission met in regular session and took the following action:

Commissioner Gillum recognized and the Commission welcomed a large number of guests in attendance from the Florida A & M University (FAMU) AKA Sorority, which was pulling together a political action week.

**Item 1** – Accepted a presentation from Secretary of State Glenda Hood regarding The Capitol Downtown Cultural District and invited the City of Tallahassee to be a partner in this effort, which would involve official designation of the District, support and promotion of the District, distribution of brochures and maps, and providing signage

Concurred in directing the staff to bring back a comprehensive plan and some cost information on the City's participation in The Capitol Downtown Cultural District on an expedited basis (*The City Manager confirmed that a staff analysis would be brought back the first City Commission meeting in February 2004.*)

**Item 2** – David Chapman, Assistant Director of Parks and Recreation, and the City's 2003-04 United Way representative, presented a check from the City of Tallahassee employees to the United Way, in the amount of \$251,753.08

Mr. Ken Armstrong and Ms. Mollie Fitzgerald, representing the United Way of the Big Bend, accepted the check and commended the City employees for their contribution. They also recognized the Tallahassee Police Department employees for their major United Way fundraising campaign and contribution of the highest amount of any City department as well as the highest number of leadership givers.

**Item 3** – Mayor Marks presented a proclamation recognizing and proclaiming the week of February 23-27, 2004 to be American Red Cross Disaster Resistant Neighborhood Week in the City of Tallahassee

Mr. Chris Floyd, Director of Disaster Services, appeared before the Commission and accepted the proclamation.

**Consent Agenda Items 6-11 and 13-21** – Voted 5-0 (with Commissioner Katz abstaining on Item 15) to approve the staff's recommendations presented in Consent Agenda Items 6-11 and 13-21, taking the following action:

*Item 4 – Pulled from Consent for discussion a request for approval of appointees to the Cultural Resource Commission Board of Directors (an item brought forward by the Mayor)*

*Item 5 – Pulled from Consent for discussion a request for approval of a public relations contract award for the Blair Stone Road Northern Extension (an item brought forward by Communications)*

**Item 6** – Approved the award of a three-year contract for the repair of babbitted bearings at Hopkins Generating Station, Purdom Power Plant and Corn Hydro Power Plant to Fusion Babbitting, low bidder meeting specifications, in the estimated amount of \$150,000 over the three years, with an option to extend the contract for an additional two years (*Option 1 recommended by Electric Utility/Production*)

**Item 7** – Approved the issuance of a task order for electrical interface design engineering support, in an amount not to exceed \$455,000, to the design engineering services contract with Sargent and Lundy, LLC for the Peaking Resource Addition Project (*Option 1 recommended by Electric Utility/Production*)

**Item 8** – Approved the ranking of the Selection Committee for Long-Term Natural Gas Supply and authorized staff to pursue simultaneous contract negotiations with the five highest ranked proposers; authorized the use of existing fuel accounts in an amount not to exceed \$30,000 to fund the use of independent consultants to assess the value of potential transactions (*Option 1 recommended by Energy Services*)

**Item 9** – Approved the award of purchase of 56 light duty trucks from the following low bidders meeting specifications, for a total amount of \$1,250,180 (*Option 1 recommended by Fleet*)



STATE OF FLORIDA  
DEPARTMENT OF STATE

Attachment 2  
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JEB BUSH  
Governor

GLEND A E. HOOD  
Secretary of State

February 18, 2004

Mr. Michael Parker  
City of Tallahassee  
300 South Adams Street  
Tallahassee, FL 32301

Dear Mr. Parker:

On behalf of the Florida Department of State, we thank the City of Tallahassee, City Commission for taking time to review our presentation on the creation and adoption of the Capitol Downtown Cultural District, January 28, 2004. We appreciate the support received by the Mayor and the entire Commission.

Per our recent conversation, we would very much like for the city to confirm their endorsement of this effort as consistent with the objectives of the adopted Cultural Plan, and agree to include the district as part of future plans and discussions for downtown signage. As discussed, we would like to request that this be taken up on the agenda at the February 25, 2004 Board of City Commissioners' meeting.

If you have any questions or need additional information, please feel free to contact me directly at 245-6519, or email to [arlingswiler@dos.state.fl.us](mailto:arlingswiler@dos.state.fl.us).

Thank you again for your time and support of the Capitol Downtown Cultural District. I look forward to hearing from you again and working with you in the future.

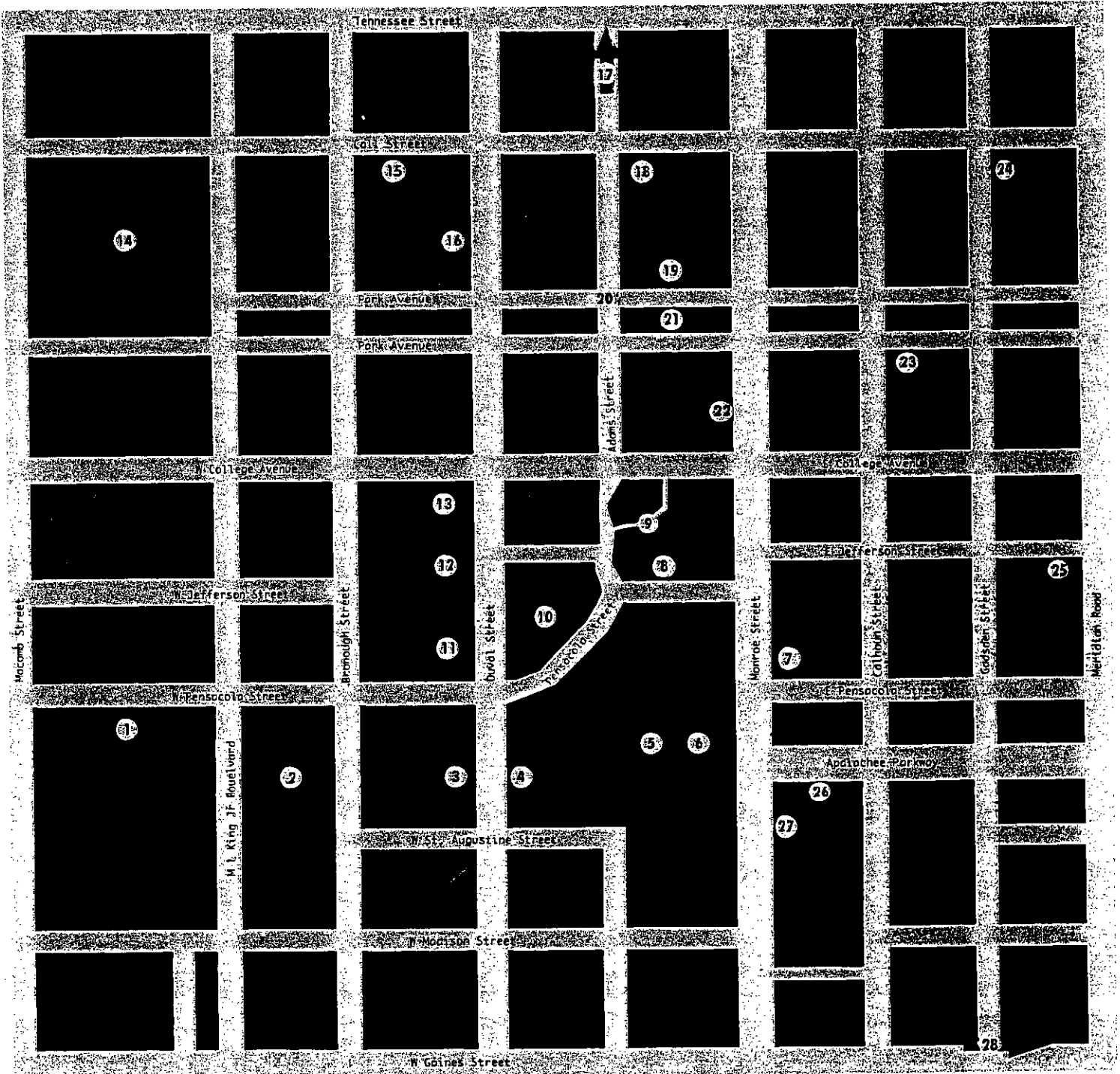
Best regards,

Ann Lingswiler  
Marketing Director  
Florida Department of State

Cc: JuDee Pettijohn, Deputy Secretary, Office of Cultural and Historical Programs

Office of the Secretary

R. A. Gray Building • 500 South Bronough Street • Tallahassee, Florida 32399-0250  
Telephone: (850) 245-6500 • Facsimile: (850) 245-6125 • WWW: <http://www.dos.state.fl.us>



<b>Cultural Site</b>	<b>Map #</b>
Artworks Gallery of the Cultural Resources Commission	<b>22</b>
Challenger Learning Center of Tallahassee	<b>13</b>
City Hall Art Gallery	<b>10</b>
Civic Center	<b>1</b>
The Columns	<b>16</b>
Downtown Marketplace	<b>21</b>
Florida Korean War Memorial	<b>28</b>
Florida Vietnam Veterans Memorial	<b>27</b>
Gallie Alley	<b>9</b>
Governor's Mansion	<b>17</b>
John G. Riley Center and Museum of African American History	<b>25</b>
Knott House Museum	<b>23</b>
Kleman Plaza	<b>12</b>
LeMoyne Art Foundation	<b>24</b>
Leon County Courthouse	<b>7</b>
Leon County Public Library	<b>15</b>
Mary Brogan Museum of Art & Science	<b>11</b>
Old Capitol	<b>6</b>
<i>Florida Center of Political Governance</i>	
<i>Old Capitol Art Gallery</i>	
Old City Cemetery	<b>14</b>
Park Avenue Historic District	<b>20</b>
R.A. Gray Building	<b>2</b>
<i>Arts Learning Gallery</i>	
<i>Museum of Florida History</i>	
<i>State Archives</i>	
<i>State Library</i>	
<i>State Records Center</i>	
State Capitol	<b>5</b>
Stormsong Sculpture	<b>4</b>
Supreme Court of Florida	<b>3</b>
Tallahassee Area Convention and Visitors Bureau	<b>8</b>
Union Bank Museum	<b>26</b>
<i>Black Archives</i>	
United States Courthouse - Historic	<b>19</b>
United States Courthouse - New	<b>18</b>